

Anmol Rohilla

Senior Product Designer | Complex Workflows | Data Platforms | Design Systems

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EXPERIENCE

Senior Product Designer

Pycube

📅 01/2025 - Present

- Partnered with product leadership and engineering during early discovery to define product requirements, system workflows, and user journeys for hospital specimen and asset tracking platform used across multiple hospital locations
- Designed end-to-end workflows connecting RFID sample tagging, cooler assignment, courier pickup validation, and delivery tracking to enable real-time visibility of specimen movement between hospital facilities
- Built a multi-device product ecosystem including tablet interfaces for hospital staff, operational web dashboards for administrators, and TV monitoring dashboards used by labs to track incoming deliveries
- Designed data-driven dashboards visualizing cooler logistics, specimen status, courier assignments, delivery timestamps, and operational alerts, helping hospital teams monitor time-sensitive lab workflows
- Built and scaled a token-based design system in Figma, creating reusable components and variants that improved UI consistency and streamlined design-to-development handoff
- Mentored designers and led design critiques while collaborating closely with product managers, engineers, and stakeholders to iterate on workflows and deliver production-ready experiences
- Delivered high-fidelity prototypes and product narratives used in client pilots, stakeholder demos, and investor presentations

User Experience Designer II

Cervello

📅 09/2022 - 11/2024

- Led UX design for enterprise platforms across finance, retail, and supply chain clients, translating complex operational requirements into scalable dashboard and workflow experiences
- Designed data-heavy analytics dashboards enabling teams to monitor KPIs, operational performance, and project metrics across multiple business functions
- Facilitated stakeholder workshops, design critiques, and discovery sessions to gather requirements, uncover workflow pain points, and align cross-functional teams on product direction
- Partnered with product managers, engineers, and data teams to translate backend data structures into intuitive frontend interfaces for enterprise users
- Created interactive prototypes and user flows in Figma and Sketch to validate solutions through stakeholder reviews and iterative usability testing.
- Collaborated across distributed teams in Agile environments, supporting rapid iteration cycles and continuous product improvement

UX/UI Designer

ProviderTrust

📅 03/2021 - 09/2022

- Designed mobile-first and web workflows for healthcare credentialing and compliance platforms, helping organizations manage regulatory verification processes more efficiently
- Simplified complex identity verification and approval workflows by translating compliance requirements into clear user journeys and interaction patterns
- Conducted user interviews and usability testing to validate credential verification flows and identify friction points in sensitive healthcare workflows
- Collaborated with product managers, developers, and compliance teams to deliver secure solutions aligned with healthcare regulations
- Improved accessibility across credentialing interfaces by applying WCAG standards to enhance usability for diverse user groups
- Partnered with marketing and product teams to ensure consistent branding and experience across the platform and company website

EDUCATION

Master of Science in Information Systems

Northeastern University

📅 09/2017 - 12/2019

Bachelor of Engineering in Computer Engineering

University of Mumbai

📅 09/2012 - 06/2016