

# Anmol Rohilla

Senior Product Designer | Clarity & Craft | Fintech & Design Systems Expertise

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## PROFESSIONAL SUMMARY

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Product Designer with 6+ years of experience designing end-to-end, data-driven experiences across fintech, healthcare, and enterprise platforms. Strong in data fluency, working with complex data to simplify systems and improve customer service and usability. Proven ability to establish scalable systems and advocate for user-centered design by applying strong problem-solving and critical thinking to address complex challenges. Collaborative with cross-functional teams, balancing user needs and business goals in fast-paced and agile environments.

## SKILLS

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### Product & UX Design

Product Design, Interaction Design, Interface Design, End-to-End Product Design, Mobile-First Design, Workflow-Driven Experiences

### Design Systems & Execution:

Design Systems, Prototyping, User Flows, Information Architecture, Iterative Design, Usability Testing, Wireframing, Mockups

### Systems & Domain Expertise:

Complex Systems, Enterprise Platforms, Data Visualization, Multi-Device Design, Financial & Operational Workflows

### Tools & Technology

Figma, Sketch, Adobe Creative Suite, Miro, Jira, Webflow, HTML, CSS, JavaScript, Confluence

## EXPERIENCE

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### Senior Product Designer

#### Pycube

📅 01/2025 - Present

- Led and managed end-to-end design of a multi-device platform across web, tablet, and large-screen interfaces.
- Designed and operated workflow-driven experiences by translating complex operational requirements into intuitive user journeys.
- Collaborated with product and engineering teams, demonstrating strong teamwork and communication to align on user goals, business needs, and technical constraints.
- Reviewed and refined designs through regular critiques and feedback sessions, improving overall product quality and attention to detail.
- Conducted user research and interviews to gather insights and validate design decisions through usability testing.
- Contributed to building and scaling a design system with reusable components to ensure consistency across products.
- Raised usability and design quality standards by identifying gaps and improving interaction patterns across the platform.
- Designed data-driven dashboards that improved clarity of system activity and supported better decision-making.
- Iterated rapidly on product features by incorporating feedback from stakeholders, product, and engineering teams, improving usability and driving better user outcomes

### User Experience Consultant

#### Cervello, a Kearney company

📅 09/2022 - 11/2024

- Managed UX design efforts for enterprise analytics platforms across web and responsive environments.
- Translated and contributed to product strategy by converting complex business and data requirements into clear workflows and dashboards.
- Collaborated cross-functionally with product managers, engineers, and stakeholders, ensuring alignment through strong communication and teamwork.
- Reviewed and iterated on designs based on stakeholder feedback and usability insights.
- Facilitated workshops and interviewed stakeholders to identify problems and define product direction.
- Designed KPI dashboards that improved visibility into operational performance and supported business decision-making.
- Maintained strong attention to detail across interaction design and visual hierarchy.

### UX/UI Designer

#### ProviderTrust

📅 03/2021 - 09/2022

- Designed and managed workflow-driven healthcare platforms, simplifying complex compliance processes.
- Collaborated with cross-functional teams to deliver secure and scalable solutions.
- Conducted user interviews and usability testing to improve product adoption and usability.
- Reviewed and improved interaction patterns by identifying friction points in multistep workflows.
- Contributed to accessibility improvements, ensuring compliance with usability and WCAG standards.
- Maintained high attention to detail in visual and interaction design across the platform.

## EDUCATION

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### Master of Science in Information Systems

#### Northeastern University

📅 09/2017 - 12/2019